

# YIULL DAMASO



Product Catalogue



**SIGHTIQUE**  
• OPTIC SUPPLIES •

## Yiull The Artist behind the collection

Yiull Damaso is an exceptional artist whose creative journey knows no bounds. With a lifelong devotion to artistry, Yiull fearlessly explores captivating paths, defying the constraints of traditional norms. From fashion and industrial design to the realms of travel and film, he has left an indelible mark on every venture he undertakes.

Yiull Damaso is well known for his multiple Nelson Mandela portrait series. The first to stir controversy was the 'Dreaded Madiba' and the most noteworthy was his critically acclaimed work titled 'The Night Watch!' which was exhibited at Constitution Hill.

The world has taken notice of Yiull's artistic brilliance, as his work graces the esteemed pages of The New York Times, The Los Angeles Times, Corriere Della Serra, BBC, CNN, and France 24. Additionally, his unique perspective has been the subject of three captivating television documentaries, further cementing his position as a visionary artist.

Now, driven by an unwavering excitement, Yiull channels his boundless creativity into the realm of eyewear. Each design becomes a canvas for his distinctive vision, inviting you on a remarkable journey. Prepare to be captivated as Yiull merges his extraordinary talent with the world of eyewear, leaving an indelible impression on all who dare to embrace his art.



The artist - Yiull Damaso



"The Night Watch" Painting



## Yiull When art and eyewear meet

Yiull's passion for eyewear ignited with his first pair of sunglasses - an homage to Peter Fonda's iconic shades in "Easy Rider." Those blacked-out frames exuded an irresistible coolness, prompting endless inquiries about their origin. Lasting an impressive seven years, they became a testament to both their durability and Yiull's impeccable taste.





## The art behind the eyewear

The Yiull sunwear collection offers organic CR39 sunlenses with 100% UVA & UVB protection, with 85 - 100% blue-light absorption with the added feature of back surface blue/purple anti-reflexive coating, enhancing the performance of these high quality sunlenses. Available in a wide variety of colours and intensity to suit your mood and needs.



# THE 68's

The model is named after the year Yiull was born. Certain numbers possess a captivating charm, and 68 stands among the finest. In 1968, numerous significant events unfolded on planet Earth, as attested by the renowned Oracle - Google. This particular year is widely recognized as one of the most tumultuous in human history.

EYESIZE	51-18-145
GENDER	MENS
MATERIAL	COMBINATION

YIULL DAMASO

C1



C2



C3



# THE AVONDALE

This model is named after the area I grew up in and the school I went to in Zimbabwe. At that stage of my life, it was all I knew. I had a group of friends I was close to - the best of them, Alan Foster, is still in my life to this day. He's absent from the picture of those friends in the cards that follow as he was probably off being naughty somewhere.

EYESIZE	51-22-140
GENDER	MENS
MATERIAL	ACETATE

YIULL DAMASO

C1



C2



C3



# THE BENTOLINO

These sunglasses are named using my grandfather's pet name for my father. My grandfather, Felice Colombo was from Torino, Piemonte in the north of Italy. My artistic genes are from him. The stories my parents tell of him describe him as an enchanting character. I only got to spend a little time with my Nonno Felice, and yes, he really was a fascinating man! My dad and my Nonno got along very well, which meant a lot to my mom and was fun for my sister and me.

EYESIZE	52-22-140
GENDER	UNISEX
MATERIAL	COMBINATION

YIULL DAMASO

C1



C2



C3



# THE DANIELA

This model is named after my darling sister. We're very close. She is my moral compass and pulls no punches telling me so if I step out of line and I am the same with her. I love her very much, always... I can barely watch her two daughters in any competitive endeavour as it reduces me to tears. I put two L's in the spelling of her name on the frame, she's going to be so mad!

EYESIZE	56-17-145
GENDER	UNISEX
MATERIAL	ACETATE

YIULL DAMASO

C1



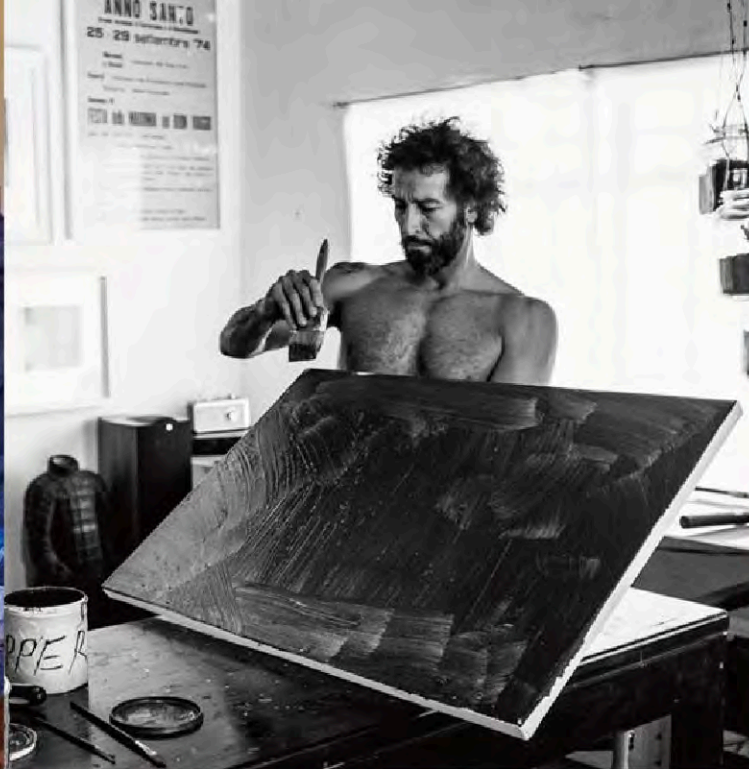
C2



C3







## Sull The name behind the eyewear

My name is as unique as it sounds and was given to me with familial love and deep affection. When I was a boy, I did not like it as it was so different, not realising how important that was. Today I wear it with pride, and I place it on these beautiful frames with equal pride. Here is some of my work and me producing it.

# THE KATO'S

These frames are named after the Asian butler character from the Pink Panther film series, the ones with Peter Sellers as Inspector Clouseau. They had a real impact on me. I loved the artistic haphazard comedy and how Kato would randomly attack Inspector Clouseau to keep him alert and combat ready for any occasion, resulting in the complete destruction of Clouseau's apartment.

EYESIZE	48-21-140
GENDER	UNISEX
MATERIAL	ACETATE

YIULL DAMASO

C1



C2



C3



# THE MANTIS

These sunglasses are named after one of the small model cars from my childhood collection. It was a light metallic green, unusual in its design, from the early 70's. I loved it because it was so different to any other car I had. Sadly it was stolen off me when I was a child on a beach in Mozambique by a grown man!

EYESIZE	50-23-140
GENDER	UNISEX
MATERIAL	COMBINATION

YIULL DAMASO

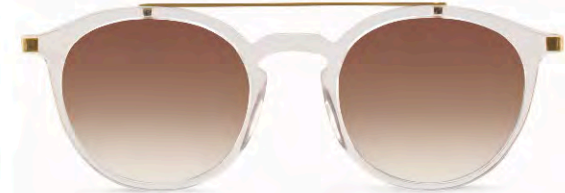
C1



C2



C3



# THE PAGODA

This model is named after the nickname given to that oh-so-beautiful classic Mercedes from the 60's. I really love classic cars. My first and second cars were both classics, an Alfa Romeo Giulia from 1971 and a 1967 Lancia Fulvia 1300 Rally. The Pagoda is still a favourite of mine to this day and hopefully someday one will be parked in my humble garage. These glasses are respectfully named in honour of that glorious classic.

EYESIZE	52-22-140
GENDER	UNISEX
MATERIAL	COMBINATION

YIULL DAMASO

C1



C2



C3



# THE SWEENEY

These sunglasses are named after the influential, TV series I watched in the 70's. It was a British crime series. I loved the way they handled themselves, the way they spoke and dressed, even the car they drove...a Ford Granada. What did I know, I was 10...

EYESIZE	47-23-140
GENDER	UNISEX
MATERIAL	ACETATE

YIULL DAMASO

C1



C2



C3



# THE VERUTIN

( PRONOUNCED VEROU-TING )

This model is named using my grandfather's pet name for my mother. My grandfather, Felice Colombo was from Torino, Piemonte in the north of Italy. I get my artistic genes from him. The stories my parents tell of him describe what a wonderful character he was. I only got to spend a little time with my Nonno Felice, and that was enough to see that yes, he really was a fascinating man!

EYESIZE	47-23-140
GENDER	UNISEX
MATERIAL	ACETATE

YIULL DAMASO

C1



C2



C3





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My grandfather, Felice Colombo, shared his creative genes with me. Being concerned with the aesthetics of all things has led me down an artistic path that has allowed me to work with multiple mediums, from oils on canvas or the corrosiveness of iron rust and copper patina to sculpting in various mediums, customising motorbikes, bespoke clothing, jewellery and now eyewear.




For information on the pictures,  
the people in them, who took them  
and the artwork please go to:

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 @yiulldamaso

 @yiull

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 Yiull Damaso

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 [www.yiull.com](http://www.yiull.com)

## SIGHTIQUE

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